



**Maxim Paladii**  
 graphic & interface designer  
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## Experience

**NOW** DANFOSS A/S, NORDBORG, 01.2018 – PRESENT  
 UX/UI Designer, Intern • Wireframing & prototyping.  
 UI design. User testing. Infographics and icons. Anima-  
 tion. Documentation.

**NOW** DANFOSS A/S, KOLDING, 03.2017 – PRESENT  
 Designer, Site admin • Umbraco and Sharepoint web-

sites support. Photo retouching. Wireframing and inter-  
 face design. Documentation.

UKRAINE & MOLDOVA, 2002-2016  
 Graphic Designer, Layout Maker, Freelance UX/UI  
 Designer, Photographer. I have worked for Elle, L'Oréal,  
 Edipresse Group, Crédit Agricole, Sanoma.

## Education

**NOW** INTERNATIONAL BUSINESS ACADEMY, KOLDING (2016-18)  
 Multimedia Design and Communication • SPECIALIZATION:  
 Design, Visualisation&Video production.

**ONLINE** UNIVERSITY OF CALIFORNIA, IRVINE VIA COURSERA.ORG  
 Academic English: Grammar and Punctuation,  
 Getting Started with Essay Writing • GRADE: 91.7%

**ONLINE** HIGHER SCHOOL OF ECONOMICS VIA COURSERA.ORG  
 Introduction to Neuroeconomics: how the brain makes  
 decisions • GRADE: Accomplishment with distinction.

BIONIC UNIVERSITY  
 SPECIALIZATION: Interface design • GRADE: 89%

**ONLINE** STANFORD UNIVERSITY VIA COURSERA.ORG  
 Human-Computer Interaction • GRADE: Accomplishment  
 with distinction.

TIRASPOL STATE UNIVERSITY  
 SPECIALIZATION: Computer Systems Networking and  
 Telecommunications • GRADE: Incomplete higher  
 education.

## Skills

Task analysis, Low to High Fidelity  
 Design & Prototyping, Persona,  
 Storyboarding, Wireframing,  
 A/B Testing, Content strategy.  
 Visual Design, UI graphics,  
 Web Design, Branding, Motion  
 Design, Style guides, Usability  
 Testing.

## Tools

Pen & Paper, Adobe CC,  
 InDesign, Illustrator, Photoshop,  
 After Effects, Adobe XD  
 Sketch, InVision & Balsamiq,  
 Zeplin, Cinema 4D (basic)  
 HTML & CSS (basic),

If you use other tools that works well in  
 your established workflow, I would be  
 happy to learn it.

## Languages

English: B2/C1  
 Danish: A2/B1  
 Russian: C2 (native)  
 Romanian: B2  
 Ukrainian: B2

Common European Framework  
 of Reference for Languages

Thanks for reading!





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cover letter

This is not a traditional cover letter. Just trying to share some of my thoughts. To present myself as a designer as well as a person.

~ To thrive for life long learning, is for me one of the most essential traits of all human qualities. Learning something new is like another birth. You will not be the same.

~ My initial experience comes from the print industry. So my passion for design was born long time ago. I was playing with filters in Photoshop 3.0, with vectors in Corel Draw and with letters in QuarkXPress.

~ The interface has to be clear. I like the phrase – "A herd of buffalo

can only move as fast as the slowest buffalo".

~ The work must be fun. In that case, you will forget about time and about the fact that it's a work. To be in flow is neural happiness. But you need to fill your tank, time to time. You'll need to rest.

~ I'm passionate about design. I especially like to design interfaces but print design is also good. I want to join a group of people who like to do the same.

Thanks for reading!



personal info

