



Maxim Paladii
 digital interface designer
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max.paladii@gmail.com



Experience

NOW DANFOSS A/S, NORDBORG, 03.2017 – PRESENT
 UX/UI Designer, Part-time • Wireframing & prototyping.
 UI design. User testing. Infographics and icons. Motion
 Design. Documentation.

UKRAINE & MOLDOVA, 2002-2016
 Graphic Designer, Layout Maker, Freelance UX/UI
 Designer, Photographer. I have worked for Elle, L'Oréal,
 Edipresse Group, Crédit Agricole, Sanoma.

Education

NOW IBA, KOLDING, DENMARK (2018-20)
 Professional Bachelor Dergee / Web Development •
 SPECIALIZATION: Visual and UX Design.

HIGHEST AVERAGE GRADE DIPLOMA IBA, KOLDING, DENMARK (2016-18)
 Academic Professional Dergee / Multimedia Design and
 Communication • SPECIALIZATION: Design & Visualisation.

ONLINE HIGHER SCHOOL OF ECONOMICS VIA COURSERA.ORG
 Introduction to Neuroeconomics: how the brain makes
 decisions • GRADE: Accomplishment with distinction.

BIONIC UNIVERSITY
 SPECIALIZATION: Interface design • GRADE: 89%

ONLINE STANFORD UNIVERSITY VIA COURSERA.ORG
 Human-Computer Interaction • GRADE: Accomplishment
 with distinction.

TIRASPOL STATE UNIVERSITY
 SPECIALIZATION: Computer Systems Networking and
 Telecommunications • GRADE: Incomplete higher
 education.

Skills

Task analysis, Low to High Fidelity
 Design & Prototyping, Persona,
 Storyboarding, Wireframing,
 A/B Testing, Content strategy.
 Visual Design, UI graphics,
 Web Design, Branding, Motion
 Design, Style guides, Usability
 Testing.

Tools

Pen & Paper, Adobe CC,
 InDesign, Illustrator, Photoshop,
 After Effects, Adobe XD
 Sketch, InVision & Balsamiq,
 Zeplin, Cinema 4D (basic)
 HTML & CSS (basic)

If you use other tools that works well in
 your established workflow, I would be
 happy to learn it.

Languages

English: B2/C1
 Danish: A2/B1
 Russian: C2 (native)
 Romanian: B2
 Ukrainian: B2

Common European Framework
 of Reference for Languages

Thanks for reading!





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This is not a traditional cover letter. Just trying to share some of my thoughts. To present myself as a designer as well as a person.

~ To thrive for life long learning, is for me one of the most essential traits of all human qualities. Learning something new is like another birth. You will not be the same.

~ My initial experience comes from the print industry. So my passion for design was born long time ago. I was playing with filters in Photoshop 3.0, with vectors in Corel Draw and with letters in QuarkXPress.

~ The interface has to be clear. I like the phrase – "A herd of buffalo

can only move as fast as the slowest buffalo".

~ The work must be fun. In that case, you will forget about time and about the fact that it's a work. To be in flow is neural happiness. But you need to fill your tank, time to time. You'll need to rest.

~ I'm passionate about design. I especially like to design interfaces but print design is also good. I want to join a group of people who like to do the same.

Thanks for reading!

